



COMPANY & PRODUCT PROFILE



SOFTLAND AN OVERVIEW

SOFTLAND INDIA LTD, an Indian public limited company incorporated since 1995 with over 2 decades of expertise in providing :

Hardware Design & Solutions

Web & Software Solutions

Mobile Applications



HARDWARE DESIGN SOLUTION

Design, Development, Manufacture, Sales & Maintenance Of

- 1. Handheld Portable Micro Computers (PDA), Embedded & Android PDA**
- 2. Palmtec Amphibia & Plutonia**
- 3. Portable Intelligent Printer- iPrintMarvel Thermal / Dot Matrix**
- 4. Scrolling High Quality LED Indoor & Outdoor Boards For Digital Signage**
- 5. Indoor Product Rate Display, Interest Rate Display Boards for Shops & Establishments, Banks**
- 6. Smart Wireless Alert System (SWAS) for Restaurant & Board Rooms**
- 7. Queue Management System**



WEB & MOBILE APPLICATION

1. Design Development & Implementation of software applications on

(i). Php (ii). VB (iii). Java (iv). Asp.net (v). C (vi). C#

2. Design Development & implementation of mobile applications such as

(i).Android (ii). iOS



MOBILE APPLICATIONS

1. Kitchen Order Billing On Table
2. Queue Manangement System
3. Smart Wireless Alert System
4. Field Payment Collection System
5. Vehicle Entry- Exit Management System
6. IOT Smart Home Control App



SILCOOD

KOBOT



KOBOT



WEB QMS



VEEMS



VAN SALES



EMBEDDED FIRMWARE SOLUTION

1. Providing Field Application Solutions, Combining Embedded & Software Technologies
2. Bill track, POS, Pay Collect, Bus Ticketing, Parking
3. IOT Solutions



TOTAL SOLUTIONS

1. Enterprise Resource Planning
2. Sales Force Automation
3. Automatic Fare Collection & Reporting System
4. Field Payment Collection
5. Loyalty Management System
6. Trampoline Billing Solution
7. Simple Billing Solution
8. Entertainment Rental Billing Management



CUSTOMER SEGMENT

1. Transport Corporation & Private Buses (Bus Ticket & LED)
2. Banking & Financial Institutions (Daily Deposit, Loan & Chit Collections)
3. Enterprise Resource Planning & Sales Force Automation
4. Jewellers (Gold Payment Scheme)
5. Spot Billing (Electricity, Water Supply & Property Tax)
6. FMCG & Pharma (Van Sales, Order booking & Invoice Payment Collection)
7. Hotel & Restaurants (Kitchen Order Token)
8. Industries (Canteen Automation with Bio matric & Smart Card)
9. Parking (Shopping Malls, Multiplex, Amusement Parks, Temples etc.)
10. Field Payment Collection , Invoice Payment Collection & Cable TV
11. Van Sales Billing (Manufacturing & Distribution Companies)

CREDENTIALS

1. Registered with Registrar of Companies India (ROC)
2. Registered with Central Excise & Customs - India
3. Registered with Sales Tax Authority Kerala
4. Registered with National Small Industries Corporation (NSIC)
5. Registered with Government of Kerala Industries Dept (DIC)
6. Registered with Electronic Software Promotion Council (ESC)
7. Associated with Chamber of Commerce - Kerala Chapter
8. Associated with Kerala Vyapari Vevasaya Ekopana Samithi
9. Rated by Dun & Bradstreet
10. Supported by State Bank of India
11. ISO 9001 Certified Company



STRENGTH

Softland Family Comprises a Strength of 150+ young vibrant Softlandians in

- 1. Research & Development (R & D)**
- 2. Customer Support**
- 3. Software & Mobile Applications**
- 4. Quality Control (QC)**
- 5. Production**
- 6. Sales & Marketing**
- 7. Service centres at Various Destination**
- 8. Business Operation in India & Abroad**



PALMTEC DEVICES

EMBEDDED AND ANDROID

Palmtec is a handheld portable micro computer with in-built Thermal / Impact printer. Embedded and Android Model with touch screen are available.



PORTABLE PRINTERS

THERMAL & DOT MATRIX

iPRINT MARVEL is a portable printer with bluetooth / wifi connectivity, used for various types of field portable printing from Android or iOS Devices.



3 INCH THERMAL



2 INCH DOT MATRIX



2 INCH THERMAL



4 INCH THERMAL

WIRELESS QUEUE MANAGEMENT SYSTEM

Que Wifi is a Standalone Wireless Queue Management System which consists of wireless token dispenser, wireless LED display, wireless calling button or an android app for managing queues effectively.



SINGLE COUNTER



FOUR COUNTER

AUTOMATIC VOICE ANNOUNCEMENT SYSTEM

Automatic Voice Alert System (AVAS) is a smart announcement device that can sense movement of people or animals and produce stored sounds for alerts, advertisements, announcements etc.



BLUETOOTH



Mp3/ WAV
SOUND FILE



10-15 FT
SENSITIVITY



BATTERY
BACKUP



ZOO



KINDER
GARDEN



SCHOOL



FOOD
COURT



MUSEUM



SHOPPING
MALL



OFFICE



THEATRE

INTELLIGENT DATA CONCENTRATOR

The Intelligent CPU with inbuilt Bluetooth 4G GPRS , GPS, & Rechargeable battery.
Models with 12 / 24V bus battery connectivity are available.
Ideal for intelligent transportation system



PALMSCAN BARCODE SCANNER

PalmScan is a Handy 1D/ 2D Barcode Scanner with inbuilt Bluetooth or WiFi connectivity and Internal Storage that can be used to scan and store the Barcodes and QR Codes.



SIL- CUSTOMER ONLINE ORDERING SOLUTION

SIL COOD - is a Customer Online Ordering & Delivery solution that will enhance the company's activities by enabling customers to place orders online using the Android or iOS application in customer's mobile device & send the orders online to the Back-end web application.



SIL- ERP

ENTERPRISE RESOURCE PLANNING

SIL-ERP is an All In One Web based application that provides an integrated view of core business processes in realtime, suitable for various Business Establishments.

- | | |
|--------------|--------------------------|
| ✓ COMPANY | ✓ HUMAN RESOURCE |
| ✓ PRIVILEGE | ✓ INVENTORY & WAREHOUSE |
| ✓ ACCOUNTS* | ✓ ENGINEERING & ASSETS |
| ✓ TICKETING* | ✓ SALES FORCE AUTOMATION |



KOBOT

KITCHEN ORDER BILLING ON TABLE

Kitchen Order Billing On Table (KOBOT) is an Android & PC based solution, ideally suited for hotels, restaurants, clubs, foodcourts, for Order Taking, Printing Kitchen Orders, Bills etc.



SMART INTELLIGENT

TRANSPORTATION SYSTEM- SMINTS

SMINTS is the most Efficient & cost effective solutions for Transportation sector consist of

- 1. Cash Ticketing**
- 2. Smart Card Ticketing**
- 3. Bus Info & Count for Commuters**
- 4. Destination Display System**
- 5. Live Route Tracking**
- 6. Geo fence Management**
- 7. Collection Variance Analysis**
- 8. Employee or Route Management**
- 9. Vehicle Arrival Departure System**
- 10. Revenue Per KM & Other Reports**



HOSPITAL SMART PANIC ALERT SYSTEM- HOSPA

HOSPA is a Panic Alert System for the requirements of providing Alerts to the Doctors or Nurses in the Nursing Station in the Hospitals

Sil



WEB-BASED QUEUE MANAGEMENT SYSTEM

Web based QMS is a hardware independent queue management system that works on any web browser in smart tv's, tablets, mobiles etc. This is an ideal solution for managing queues in banks, hospitals, shops, clinics etc.



DISTRIBUTION VAN SALES SOLUTION

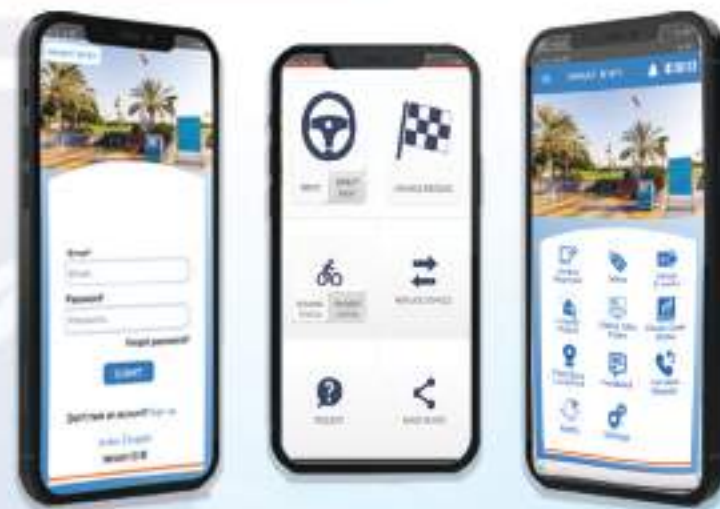
VanS-BOT is an ideal solution for managing all business needs such as field sales, order booking, billing, payment collection, inventory management, live tracking of orders & salesman in a simple and effective way. Add-on Tally integration available.



ENTERTAINMENT

RENTAL BILLING MANAGEMENT

- Centralized Billing Management
- Automatic Over Time & Fare Calculation
- Discount Card Management
- Live Request Approval & Live Monitoring
- Customer Mobile App & Loyalty Management



SIMPLE BILLING

SOLUTION FOR SHOPS

- E invoice enabled
- Multi location billing
- Stock management
- Simple to use.



E INVOICE



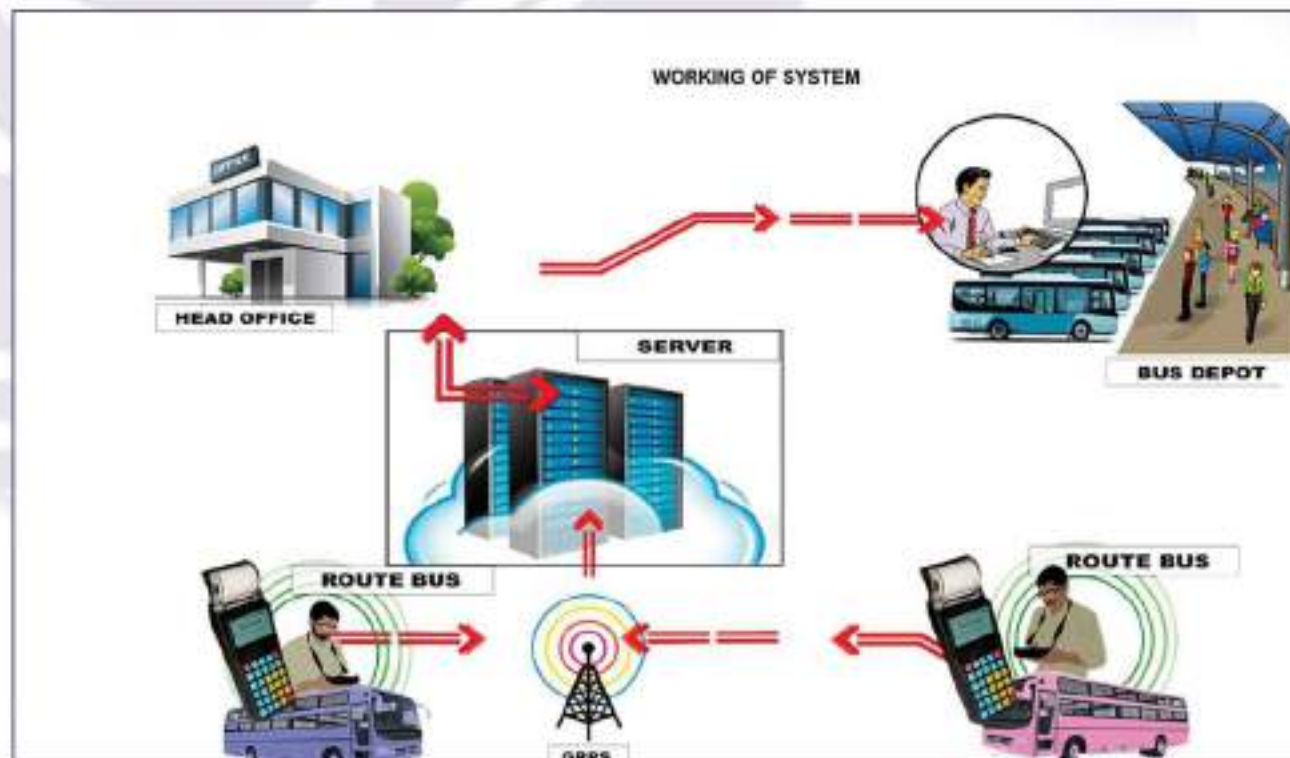
TRAMPOLINE BILLING SOLUTIONS

Trampoline / cafe / Store billing
Point of sales, Billing, & Online booking
LED Timer Bracelet Monitoring
Inventory, Discount & Card Management
Online Registration & Bill Monitoring



AUTOMATIC FARE COLLECTION REPORTING SYSTEM

AFCRS is an integrated system for collation & consolidation of Bus Ticketing revenue related information from ticket issue inside the fleet right up to the generation of various financial, duty & Employee data to the management for effective route analysis and decision making.



CUSTOM WEB & MOBILE APPLICATION

CONCEPT TO REALITY TOTAL SOLUTIONS WITH

- ASP.NET, PHP, JAVA, WEB APPLICATION
- WINDOWS, C#, PYTHON
- ANDROID, IOS, FLUTTER

EMBEDDED DESIGNS

- MICRO CONTROLLERS & MICRO PROCESSORS



2019 - 2021

Launch Of Automatic Voice Announcement Device
Intelligent Data Concentrator.

2011 - 2016

Total Automation Software Solutions, Android,
.php, .net Solutions

2005 - 2008

Launch of Portable Printers- Print Marvel,
Launch of Palmtec Amphibia / Plutonia in 32 bit
Controller.

1997 - 2000

Launch of Automatic Telegram Handling System
GramIT. Launch of Automatic Telephone Revenue
Collection System GramIT-TR.

2022 - present

Smart Intelligent Transportation System(SMINTS)

2016 - 2018

Launch of Android / Handheld PDA, 3 Inch Printer,
IOT Based Smart Home Control Devices.

2009 - 2010

Launch of Intelligent Printer- iPrint Marvel.
Launch of Various Software solutions for Total
Solutions.

2001 - 2004

Launch of 8/16 Bit Micro Controller Handheld PDA
with Printer- Palmtec

1995 - 1996

Birth of Softland India Ltd as Public Limited
Company. Launch of Automatic Paging Equipment
PagelT



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